

## Lyceum Health launches its Clinical Assessment Program in Dermatology

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A web-based platform that improves data availability and reduces administration for dermatologists treating patients with specialty medicines.

Toronto, ON, Feb. 15, 2022 - **Lyceum Health announces the launch of its Clinical Assessment Program (CAP) in dermatology to help pharmaceutical manufacturers address persistent challenges facing dermatologists who treat patients with specialty medications.**

**Lyceum's C.A.P. requires no downloads and there are never any updates to install, simply login to the secure website and start using the application. C.A.P. is provided at no cost to clinics and is supported by a clinic set-up team that will help ensure that every clinic gets the most out of the technology without administrative burden.**

**To develop Lyceum's CAP for dermatology, Lyceum consulted with a set of nearly two dozen Canadian expert advisors including Dr. Charles Lynde, MD FRCPC, Dr. Ronald Vender, MD FRCPC and Dr. Irina Turchin, MD FRCPC.**

Lyceum's CAP is a first-in-class Software as Service (SaaS) digital health technology. The pharmaceutical industry can activate CAP modules to assist clinics related to identification, readiness, and eligibility for specialty therapies. CAP aims to improve patient care by connecting clinics and patients virtually, combining information and summarizing data into reports for expedited reimbursement. Physicians have access to summaries that support their prescribing decisions and improve communication with patient programs and payers, while increasing patients' feelings of being connected to their care.

In a recent poll, 75% of dermatologists stated that they find it burdensome to retrieve data from patient charts and may see each patient only once every 6 months to a year. \* Further, in a 2019 report 48% of dermatologists reported that they spend 10-19 hours per week on paperwork while 28% are saddled with more than 20 hours per week\*\*. This administrative burden is driven by patient chart data searches, a lack of up-to-date information from patients themselves and changes in drug reimbursement requirements.

Through the CAP technology, key patient-reported information is summarized with chart data, enhancing the treatment decision-making process by making it easier for dermatologists to get information about patients that are ready and eligible for therapy while creating a halo effect of improved efficiency when interacting with Patient Support Programs. Additionally, the aggregate data collected in the CAP accurately reflects the practice allowing for meaningful discussions between physicians and their industry partners.

"Lyceum Health recognizes the opportunity to introduce an innovative technology for pharmaceutical manufacturers who are in need of effective, secure and compliant ways to help specialists find ready and eligible patients for therapy. And as prescribers face ever-increasing demands when treating patients with specialty therapies, Lyceum's CAP can help by providing a new channel to reach specialists," says George Thompson, President of Lyceum Health. "By leveraging Lyceum's CAP system, pharmaceutical companies provide better support for their prescribers as they treat patients with multiple specialized complex therapies."

“We are in a new digital health era, driven in part by the COVID pandemic, where physicians and patients are more receptive to using technologies as part of care. To reduce clinic burden, it is imperative that the pharmaceutical industry provide better, standardized solutions for dermatologists who treat patients with specialty products. As Lyceum rolls out its first phase of its CAP program, I am excited to use it and guide its evolution and I can see utilizing it for all of my specialty medication patients to provide further efficiencies in my office.”

**- Charles Lynde, MD FRCPC**

“Having access to above-the-brand technology that collects information from patients and combines it with data from patient charts is intriguing. Lyceum’s CAP has the potential to improve clinic efficiencies and I look forward to working with their team to shape the CAP technology.”

**- Ronald Vender, MD FRCPC**

“As a busy dermatologist, I look for ways to improve clinic workflow and efficiency. Lyceum’s CAP has the potential to do this as well as help gather up-to-date information from my patients. I am excited to participate in this initiative and look forward evaluating the CAP technology.”

**- Irina Turchin, MD FRCPC**

Lyceum’s CAP for dermatology is being rolled out in its first phase to nearly two dozen top prescribing physician clinics across Canada to support psoriasis, atopic dermatitis, chronic idiopathic urticaria, psoriatic arthritis and eventually alopecia areata. Available 24/7 to patients and supporting clinics in-the-moment when starting and renewing specialty therapies, Lyceum’s CAP allows better data connections between patients, physicians and the life science industry.

For more information, please contact Jay Mayers, VP Business Development ([jmayers@lyceumhealth.com](mailto:jmayers@lyceumhealth.com)), or visit [www.lyceumhealth.com](http://www.lyceumhealth.com).

## About Lyceum Health

Lyceum Health provides digital health platforms used by patients, medical professionals and the life science industry to improve connections for better health outcomes. Lyceum’s Clinical Assessment Programs support clinics and patients treated with specialty therapies to improve data available throughout the entire diagnosis and treatment journey. Accessible across all devices, patients are guided with Lyceum’s proprietary algorithms and functionality to ensure ongoing engagement and clinics can access key reports in just a few clicks. Lyceum Health’s platforms are utilized in oncology, dermatology, rheumatology, respiratory and endocrinology.